



Gallery Show Prospectus/Guidelines

for Dysert Gallery and
other Paradise Art Center sponsored exhibits

Dysert Gallery and other Paradise Art Center sponsored exhibits are designed to support and highlight original art in all media created by members of the Paradise Art Center. Our goal is to offer professional quality exhibits that will engage, encourage, and enrich the greater Paradise community in the visual arts. These guidelines are intended to assist artists in creating professional quality presentations of their original artworks.

General Submission Guidelines

Artists wishing to show their art in a PAC Gallery Show must first become a member of the Art Center and fill out an Artist Liability Waiver and W-9 form. All entries must be original work by the submitting artist. The Paradise Art Center defines original artwork as authentic art media created by and uniquely conceptual and expressive of the submitting artist. This includes art media such as fired arts, fiber arts, drawings, paintings, printmaking, dark room and digital photography, digital media, sculpture, and jewelry-making. All work should be for sale. The Art Center reserves the right to reject a work if it does not meet requirements.

Delivery of Artwork

All submissions must be hand-delivered to Paradise Art Center at 5564 Almond Street in Paradise during the dates and times specified on the website's Gallery Schedule. Work must be dropped off per Gallery Policies & Procedures, which includes emailing tag information to the Gallery Chair by the time of the drop off. Art for off-site exhibitions will have specified drop-off information.

Paradise Art Center Commission

All exhibited work should be for sale. Paradise Art Center receives a 25% commission on all sales of exhibited items. Sales tax will be collected and paid by the Art Center. Works submitted not for sale will be shown at the discretion of the Gallery Committee, space permitting.

Image Release

Paradise Art Center reserves the right to photograph entries for purposes of documentation, education, and publicity.

Liability

Paradise Art Center, including any and all volunteer, paid, and/or other staff, assumes no responsibility for loss or damage incurred. Every reasonable precaution will be taken during the receiving, installation, exhibition, and return of work. Artists should carry their own insurance. Work should not be so fragile that public display is potentially harmful to the work or the viewer.

Restrictions

Paradise Art Center reserves the right to refuse any items that may not be considered original artwork or items deemed unprofessional or inappropriate based on the setting of the exhibition. Paradise Art Center permits responsible use of Artificial Intelligence (AI) in art making. For photography and digital media, AI tools and editing software may be used to perform traditional photo editing tasks and will be limited to cropping, light and color corrections (i.e. brightness, exposure, contrast, highlights, shadows, levels, saturation, and tint); the removal of minor blemishes/defects; and noise reduction and sharpening. It is to this extent that AI tools should be used for works submitted to PAC for exhibitions and which do not require disclosure. The use of AI generated imagery is strictly prohibited.

Specifications for All Hanging Work

All hanging work MUST be prepared for hanging with wire. Wire should be 25lb. strength for increased gauge and a secure hold. Wrapped wire ends should be covered in masking tape to prevent injury. Sawtooth hangers or d-ring hangers without wire will NOT be accepted. Hanging hardware should ONLY be attached to frames. Hardware on unframed canvases should ONLY be attached to the inside edges of the stretcher bars. All frames should be clean and without scratches or chips. Plexi or acrylic windows should be scratch-free. Hanging artworks should not exceed twenty pounds. Works must have the artist's name and title written on or securely fixed to the back. Artworks need to be signed on the front by the artist. The Art Center reserves the right to reject a work for exhibition if it does not meet these requirements.

Specifications for Photography

All photographic work must use mat board for the purpose of protection between the print and glass and for professional presentation. Artworks need to be signed on the front by the artist, if not on the artwork itself, on the mat board. Works must have the artist's name and title written or securely fixed on the back. Photographic prints submitted for display through PAC may not have pixelation or blurriness, unless they contribute to the artist's conceptual vision. All photographic submissions must conform to Gallery *Restrictions*, which limits the use of editing software/AI tools and prohibits the use of AI generated imagery. See *Specifications for All Hanging Work* to meet hanging requirements.

Specifications for Fired Arts/Sculpture

The artist's name and title of the piece must be written or securely fixed to and easily located on the work itself. Hanging work should not exceed twenty pounds. Individual components of free-standing work should not exceed thirty pounds. The Art Center reserves the right to reject a work if it does not meet the requirements outlined or if a work is deemed unsafe for display.

Specifications for Paintings & Drawings

All unframed canvas paintings must have all sides either painted in continuation of the design or neatly painted in a color that compliments the painting. Gallery wrapped canvases with a depth of at least 1.5 inches are highly recommended for professional presentation. Compositions inspired by images not created by the artist, or from other artists' work, must have permission to use those works for reference and must credit the original work on the back of the piece. See *Specifications for All Hanging Work* to meet hanging requirements.

Specification for Works Sold in Multiples

Paradise Art Center permits the sale of works made in multiples. An artist may exhibit and sell limited editions of photographs, prints, etc. through PAC if each edition is signed and properly numbered. See *Specifications for All Hanging Work* to meet hanging requirements.

For questions or more information about Gallery Policies and Procedures, please contact PAC Gallery Chair, Brianna Williams: briehope16@hotmail.com