



# Monochromatic

January 6-30

Call for  
Artists

Open to all Paradise Art Center members  
No Entry Fee

## Monochromatic Submission Overview

**Mono = one. Chroma = color.** What can an artist do with just one color? For this gallery show, member artists are asked to submit art work using only one color plus dark and light values of that one color (i.e., one color plus black or white). All media, subject matter, and artistic styles are welcome, including representational and non-representational art. For purposes of this show, “value” is considered to be color + black and color + white, or darker and lighter intensities of one color.

## Submission Guidelines

All entries for show must be originals: no copies, prints or reproductions of original artwork. Compositions from previously published photographs not taken by the artist, or from other artists’ work, are not considered original. Art work should not have been exhibited previously at Paradise Art Center. All works should be for sale.

## Gallery Docents and Reception Contributions

All artists showing work at this exhibition are required to act as gallery docents for at least one weekend shift. A signup sheet will be available at drop off. If a reception is held, exhibitors will be asked to contribute refreshments.

## Drop Off and Pick Up Dates

**Drop-off ~ Jan 2**

9am - 12pm and 1pm - 4 pm

**Pick-up ~ Jan 29**

9am - 12pm and 1pm - 4 pm

## Delivery of Art Work

All artwork must be hand-delivered to Paradise Art Center, 5564 Almond Street, Paradise, during the dates and times specified. Work must be checked in per gallery procedures. Please contact the gallery committee if you need to make any special arrangements for art work drop off.



### **Matted Prints (No Originals)**

Participating artists are invited to bring matted prints to sell during the exhibit. Print racks will be provided by the gallery. Please wrap these works in plastic sleeves and mark with your name and the price of the work. If any of these items do not have the name of the artist, all proceeds of sales will go to the Paradise Art Center. Prints to remain in Wheeler Gallery no longer than two months.  
NO MATTED ORIGINALS, PLEASE

### **Wheeler Gallery Commission**

**All exhibited work should be for sale.** Artists agree to a 25% commission to the Paradise Art Center for sales resulting from this exhibition, including sales of matted prints, matted originals, and other exhibited items. Sales tax will be collected and paid by the PAC. Any works submitted as not for sale will be shown at the discretion of the gallery committee, space permitting.

### **Specifications**

**All hanging works MUST be prepared for hanging with wire.** NO sawtooth hangers will be accepted. Works must have artist's name and title written or securely fixed on the back of paintings or easily located on 3-D works. The Paradise Art Center reserves the right to reject a work unfit for exhibit.

### **Liability**

**Paradise Art Center assumes no responsibility** for loss or damage incurred. Every reasonable precaution will be taken during the receiving, installation, exhibition, and return of work. Artists should carry their own insurance. Work should not be so fragile that public display is potentially harmful to the work or the viewer.

### **Image Release**

**Paradise Art Center reserves the right** to photograph entries for purposes of documentation, education, and publicity.

For more information or questions,  
please contact Wheeler Gallery Committee chair  
Barbara Ramsey: 872-2953

